



In late 2020, **Patrick K. Porter, PhD** was the honored recipient of the Lifetime Achievement Award by the Interdisciplinary Association of Functional Neurosciences and Rehabilitation (IAFNR), and for good reason. Over a career spanning more than three decades, Dr. Porter has been on the cutting edge of brainwave entrainment technology.

He was co-developer of the first personal light & sound brain training machine, voted “Best New Gadget of the Year” at the 1989 Consumer Electronics Show and later developed one of the largest and most popular self-help franchises. He’s since become a highly sought-after expert within the neuroscience and personal improvement industries.

Dr. Porter is widely recognized as an award-winning author, educator, consultant, researcher, entrepreneur, and speaker.

His newest brain-training platform, BrainTap, is distinctively designed to activate the brain’s

neuroplasticity. The BrainTap headset uses light & sound technology in combination with Dr. Porter’s proprietary guided visualization audio-sessions to help people achieve brain fitness, overcome stress, lose weight, stop smoking, manage pain, accelerate learning, enjoy superb sleep and make any number of lifestyle improvements.

Additionally, he offers health providers a turnkey system for helping clients achieve better neurological performance and brain fitness. Dr. Porter is also the dean of mind-based studies at the International Quantum University of Integrative Medicine (IQUM).

Dr. Porter’s successes have been featured in NPR, *The Wall Street Journal*, *BusinessWeek*, *People*, *Entrepreneur*, and *INC*, as well as ABC, NBC, CBS, CNN, and the Discovery Channel. His *SleepRX* program was voted the best sleep app of the year by *Health Magazine*.

He is the author of the award-winning bestseller, *Awaken the Genius, Mind Technology for the 21st Century*, which was awarded “Best How-To Book of 1994” by the North American Book Dealers Exchange. *Awaken the Genius* is translated into four languages and more than 150,000 copies have sold globally. He also authored *Discover the Language of the Mind* and *Thrive In Overdrive, How to Navigate Your Overloaded Lifestyle*, among others.

Dr. Porter’s entertaining speeches and seminars deliver the real life, nuts ‘n bolts concepts he used to turn his business ventures into multi-million dollar enterprises.

For ten years, Dr. Porter hosted his own show on WNIS radio in Norfolk, Virginia. Previously, he was the host of a Phoenix television show. As an independent consultant, he wrote Hidden Solutions and Awaken the Genius programs for the State of Arizona. He also created Mind-Over-Cancer, a guided visualization program used in medical facilities to assist patients receiving cancer treatment to better manage stress and side effects.

Dr. Porter has produced an arsenal of over 1200 audio-recorded motivational programs and narrated visualization sessions and has sold more than 3 million books and recordings worldwide, all uniquely designed to empower humanity.

He earned his doctorate degree from Louisiana Baptist University in 1992 in Psychology of Christian Counseling and later became a licensed trainer of Neuro-Linguistic Programming.

Patrick K. Porter, PhD
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SUMMARY STATEMENT

Thirty-five years of entrepreneurial experience in the health, wellness and personal development industry.

EDUCATION

Doctor of Philosophy, Psychology of Christian Counseling

Louisiana Baptist University, Shreveport, LA (formerly Baptist Christian University)

December -1992

Dissertation: The Non-Contextual Therapeutic Approach in Christian Counseling

EMPLOYMENT HISTORY

Current:

BrainTap Technologies, LLC – Founder, CEO

Previous:

Founder, CEO, Franchisor, Positive Changes Hypnosis Centers (1987-2006)

CERTIFICATIONS and ADDITIONAL TRAINING

Hypnotherapy (1986)

Neuro-Linguistic Programming (1987)

Psycho-Linguistics (1994)

Licensed Trainer, Society of Neuro-Linguistic Programming (2011)

PUBLICATIONS / BOOKS

Co-Author, *Your Flourishing Brain* (2014)

Co-Author, *Weight Loss for Life in 10 Easy Steps* (2011)

Co-Author, *Freedom from Fat* (2010)

Thrive in Overdrive, How to Navigate Your Overloaded Lifestyle (2011)

Co-Author, *Six Secrets of G.E.N.I.U.S.* (1997)

Discover the Language of the Mind, The Hypnotist's Guide to Psycho-Linguistics (1996)

Awaken the Genius, Mind Technology for the 21st Century (1994)

AWARDS AND RECOGNITION

Lifetime Achievement Award (2020) the Interdisciplinary Association of Functional Neurosciences and Rehabilitation (IAFNR)

Awaken the Genius voted Best How-to Book of the Year, North American Book Dealers Exchange